

In Memory of Hans Staeger



We are shocked and deeply moved having to inform you about the passing of our dear founder and shareholder.

Hans Staeger

June 23, 1928 – May 17, 2007-06-18

Hans Staeger developed the OCTANORM® exhibition construction system in 1968 where it was introduced for the first time on December 6 at a press conference in Ruit Germany. OCTANORM® Vertriebs GmbH was incorporated shortly thereafter in 1969. In 1995 he retired, handing over leadership to Hans Bruder, who is currently Managing Director of the international company based in Filderstadt, Germany, south of Stuttgart. The company has licensed manufacturers and distributors in 21 countries who distribute the OCTANORM® systems in 52 countries worldwide.

The entire OCTANORM® family worldwide is deprived of an entrepreneurial spirit whose tireless motivation, farsightedness and power of persuasion was responsible for the creation of the largest global network of Exhibit Designers and Producers in existence today. He was a visionary who based his business philosophy on friendship and partnership. His ideals are shared by all those who knew him.